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WANNA NECK?

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HIS SLANG COVERS
THREE GENERATIONS!

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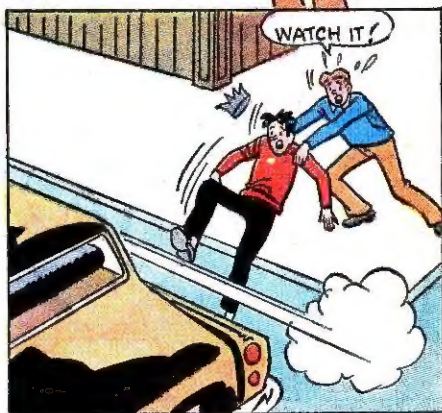
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DON'T DELAY! JOIN NOW! MAIL POSTCARD TODAY!

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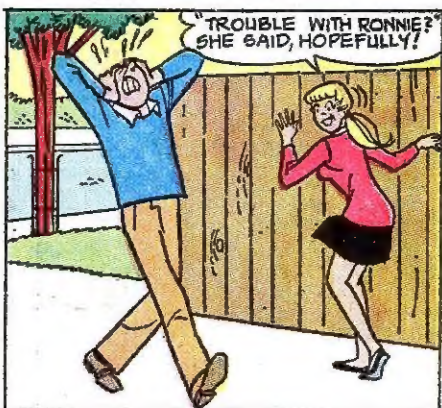
Jughead OH, BROTHER

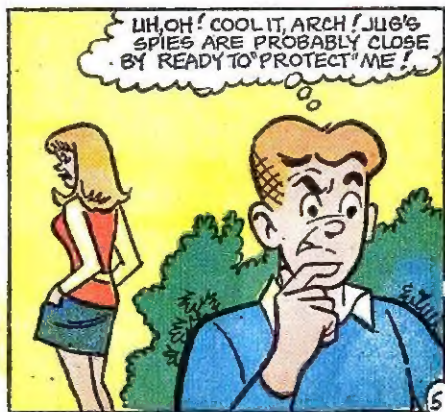
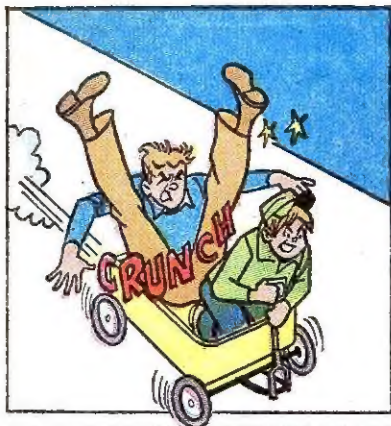


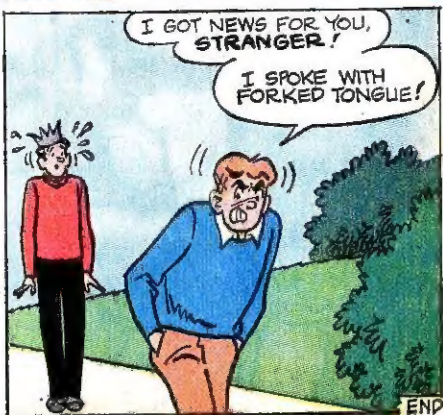
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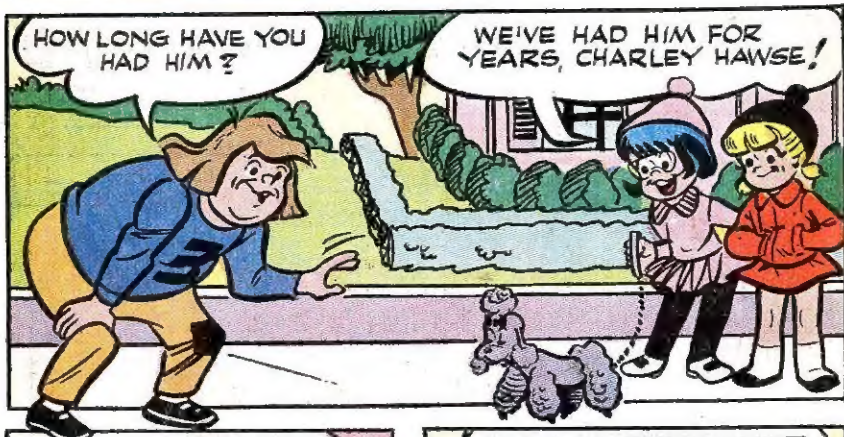
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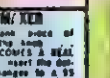
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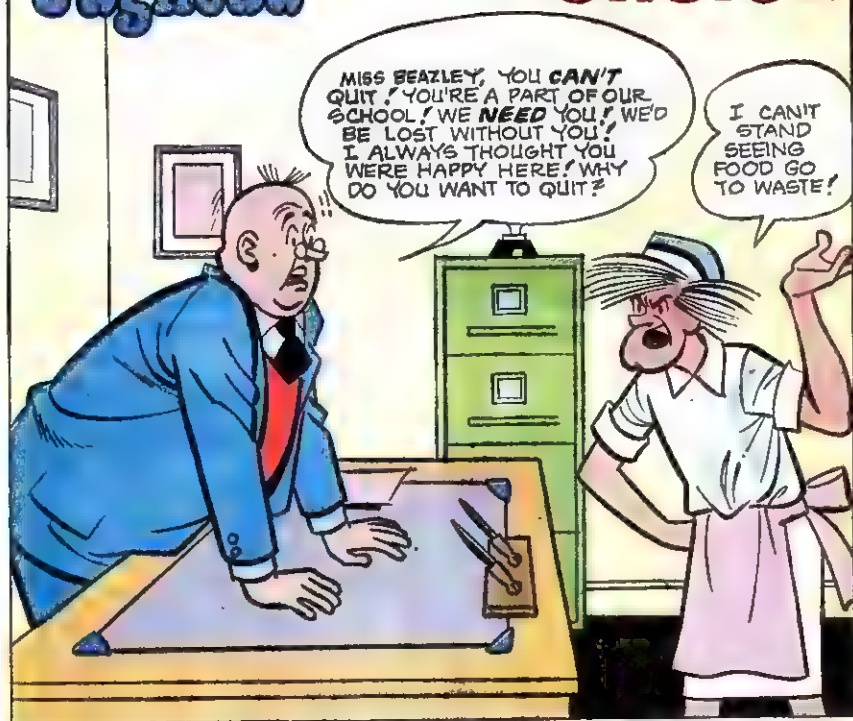


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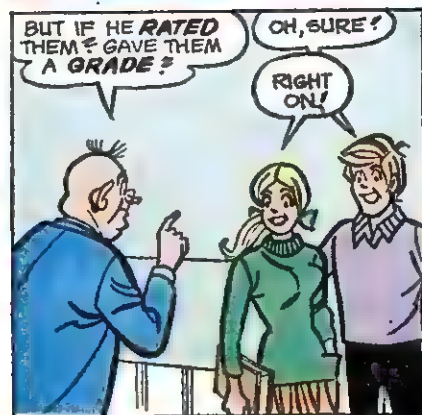
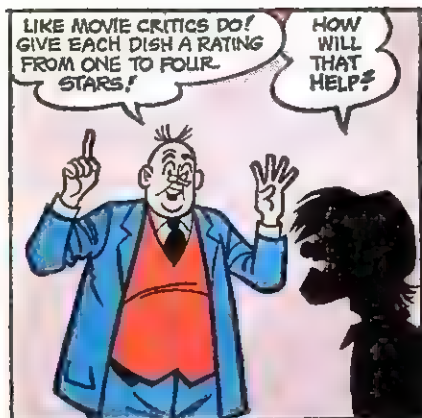
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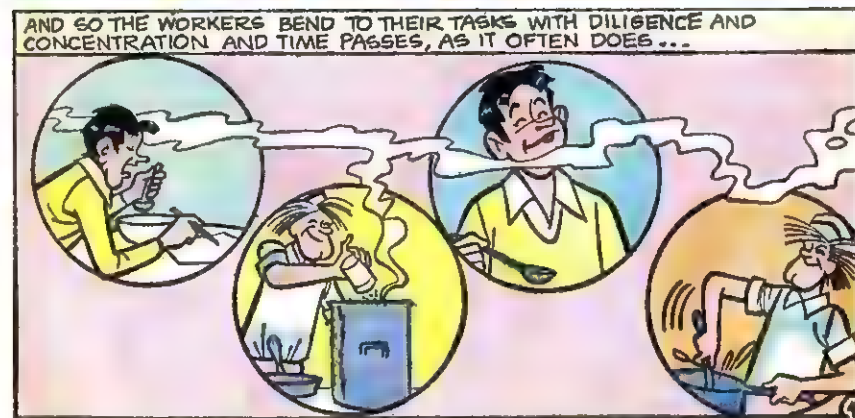
Jughead

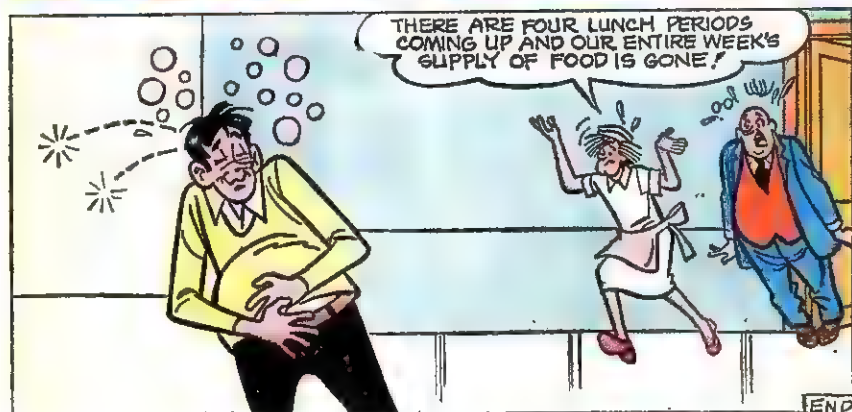
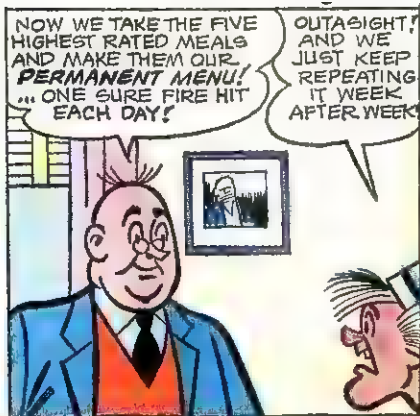
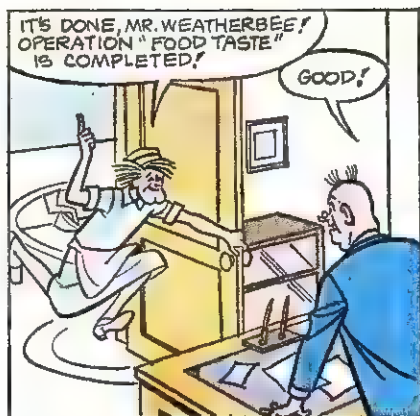
TASTER'S CHOICE











Any 15 records for only \$199

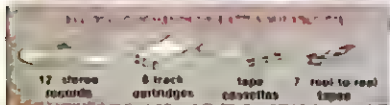
When you buy 15 records, choose 15 songs (1 song per record) and we'll give you 15 more (1 song per record) for only \$199.



* Satisfaction guaranteed with a star or our 90-day no-questions-asked return policy.

or Any 11 tapes for \$1.97 only

Join the Columbia Tape Club and agree to buy 6 tapes (at regular Club prices) or the "Big 11" for \$19.97.



Everything on "Big 11" is new. Columbia's "Big 11" is the only one of its kind. So no matter what type of personal playback equipment you have - you can take advantage of one of these introductions. Orders from Columbia House.

You'll receive 11 new tapes. The Columbia House Club now and you'll have ANY 15 of these selections for only \$1.97. (Send no more than 15 selections you want on the regular club price) together with your credit or cash order. I exchange you agree to buy eleven records (at the regular Club price) during the next two years.

and you may cancel membership any time after doing so. If you have any of the tapes you want, join the Columbia House Club now and you'll have ANY 15 of these selections for only \$1.97. (Send no more than 15 selections you want on the regular Club price) together with your credit or cash order. I exchange you agree to buy eleven records (at the regular Club price) during the next two years.

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and you may cancel membership any time after doing so. If you have any of the tapes you want, join the Columbia House Club now and you'll have ANY 15 of these selections for only \$1.97. (Send no more than 15 selections you want on the regular Club price) together with your credit or cash order. I exchange you agree to buy eleven records (at the regular Club price) during the next two years.



COLUMBIA HOUSE, Terre Haute, Indiana 47803

I am enclosing check, or money order for \$1.97, as payment for the 11 records and tapes below. Please accept my membership application for the Columbia House Club. I agree to buy eleven records (at regular Club prices) in the coming two years - and may cancel membership at any time after doing so.

1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	32	33	34	35	36	37	38	39	40	41	42	43	44	45	46	47	48	49	50
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MY MAIN MUSICAL INTEREST IS (check one box only)

☐ Easy Listening ☐ Teen Hits ☐ Classical
☐ Broadway & Hollywood ☐ Country ☐ Jazz

(C-10402)

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SEND ME THE FOLLOWING TYPES OF TAPES (check one box only)

☐ Cartridges (C) or ☐ Cassettes (C) or ☐ Real Tapes (C) or ☐ 402

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MY MAIN MUSICAL INTEREST IS (check one box only)

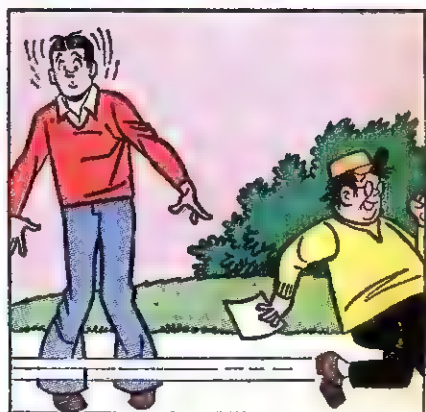
☐ Easy Listening ☐ Teen Hits ☐ Country ☐ Classical

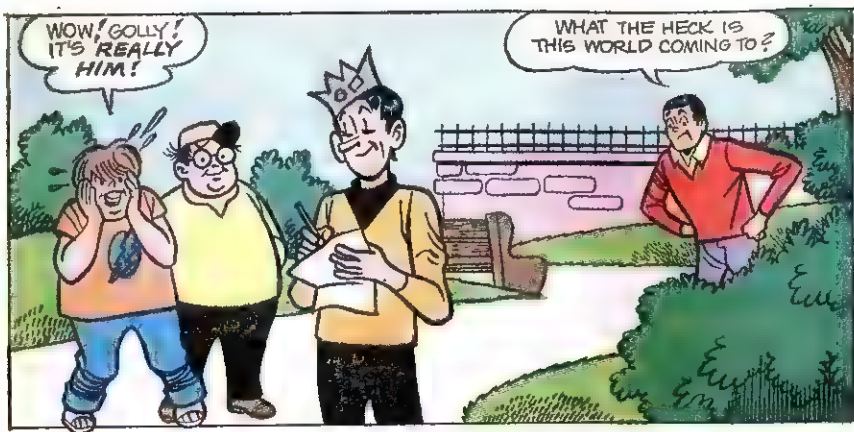
Whichever Club I've joined, all selections will be described in advance in the Club magazine, and every four weeks, if I do not want any selection, I'll mail the card provided by the date selection. I'll use the card to order any selection I do want. I'll have the regular selection for my musical interest. I need do nothing. I'll be shipped automatically. Occasionally, I'll be offered special selections which I may accept or reject by using the date form provided.

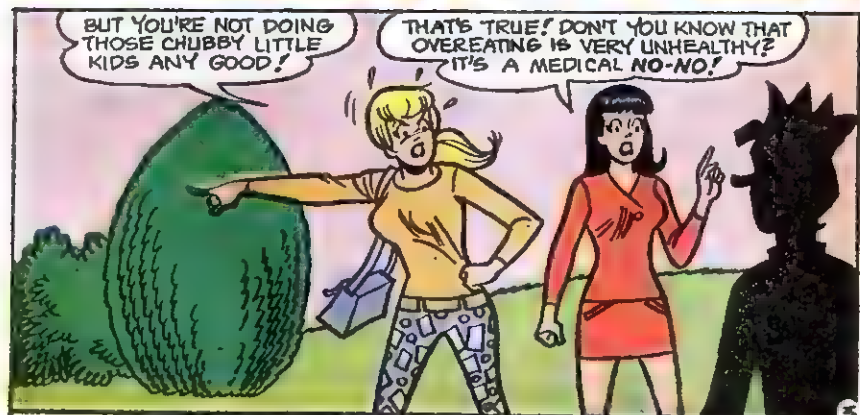
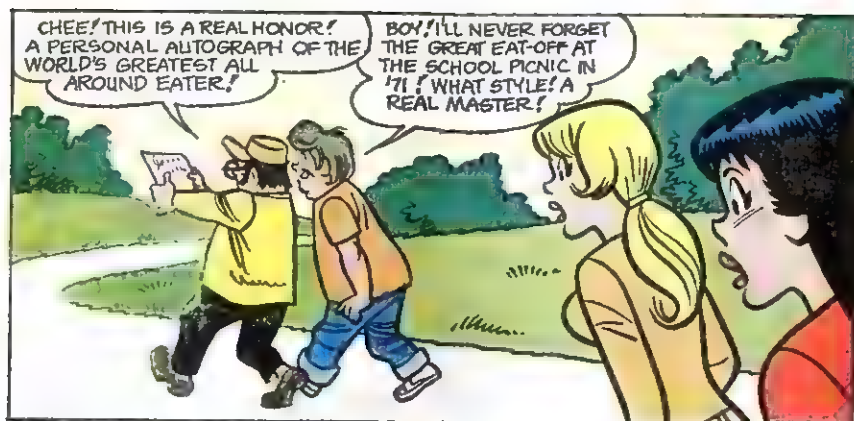
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I have the following tapes: _____

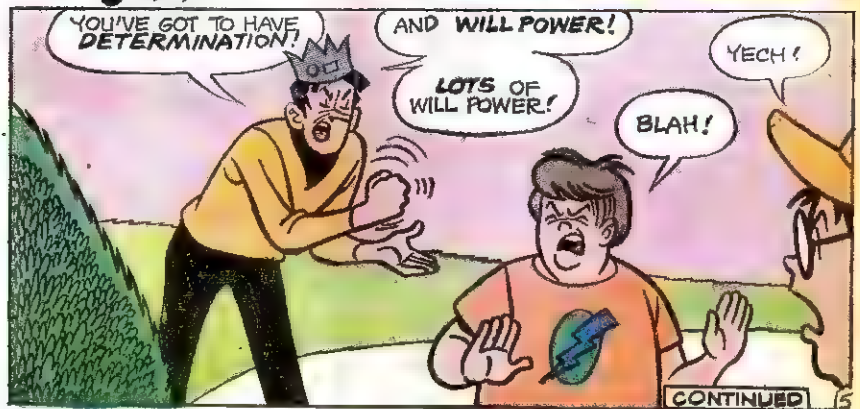
Do You Have A Telephone? (check one) ☐ YES ☐ NO
If YES, please include area for night calls.



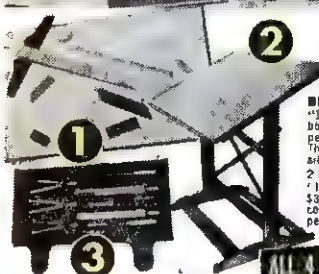








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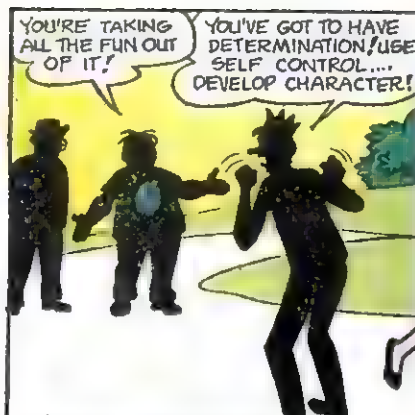
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Rush me my 7 foot tall glow in the dark monsters. Send me ☐ Frankenstein ☐ Boney the Skeleton

I enclose \$1 plus 35c for postage and handling for each. If I don't get shivers of delight, I can return my purchase within 10 days and you will refund the full purchase price.

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JUGHEAD NO.216 MAY

MEMBERSHIP - TWENTY-FIVE CENTS

FIRST PRIZE — \$5.00

REPORTER
NATALIE YODER
14043 144th S.E.
Renton, Wash. 98055

Dear Archie,

I love horses quite a bit so I'm going to tell you about the Palomino. The Palomino is a golden horse with a white mane and a white tail. He may have white stockings, or socks, and a white blaze.

Some people say that the word 'palomino' comes from the Spanish word 'palomo' which means a white pigeon or a man completely dressed in white. Others say it comes from the word 'palomilla' which is also Spanish. Palomilla means a moth or a milk-white steed.

Only in the United States is the word Palomino used at all. In Mexico, the horses are called Ysabellas in honor of the Spanish queen. In Peru they are called Bayos for their bay color. In Spain these horses are called Caballos de Oro, or Horses of Gold.

SECOND PRIZE — \$3.00

REPORTER
SUSAN WERBECK
112211 So. Vincennes Ave. #7
Blue Island, Illinois 60406

Dear Archie,

When I was younger my older sister read your comic books, now I read them. I'm getting pretty good at writing poems, so I thought I'd write one for you. I hope you'll like it.

The Sea

The sea is full of many fish and if I could I'd make a wish that one might be mine and live in a bowl where I'd take care of it like a piece of gold



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Archie Andrews

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Doctor develops home treatment that RINSES AWAY BLACKHEADSHELPS DRY UP ACNE PIMPLES

In 15 Minutes or Your Money Back!



Queen Helene Mint Julep Masque 15 Minute Treatment! Must Show Immediate Improvement or — YOUR MONEY BACK!

A New York Doctor, working with a cosmetic laboratory, has developed a simple home-treatment that rinses away blackheads in a matter of minutes. It was demonstrated recently on five teen-age girls and three boys.

The results were breath taking. Blackheads really rinsed away. In fact, many could be seen on the cloth used to wash off the Masque. But this wasn't all! Acne-pimples improved after one application, enlarged pores reduced, and rough, complexions became cleaner, clearer and smoother looking. These results certainly indicate why teen-agers are now saying "this is one product that really works" . . . and why mothers of teen-agers have endorsed its use.

The Masque-Cream Treatment is indeed a remarkable discovery, not only for clear healthy skins, but also for the self-confi-

dence, poise and self-esteem a fine complexion brings to teen-agers!

Anyone Can Use It

If you suffer the agony of teen-age blackheads, acne-pimples and rough unsightly complexions, give yourself this home treatment at our risk. Apply this delightful Mint-Scented Cream and within 2 or 3 minutes an absorbing agent, called Argila, dries and turns this cream into a plastic skin masque. You will now feel as though hundreds of "tiny fingers" were softly exfoliating the skin, loosening pore-caked dirt, blackheads and foreign impurities.

As it firms and hardens, its suction-action draws out waste matter from the pores . . . In 15 minutes you simply rinse the masque away with lukewarm water which dissolves it immediately. When you wipe your face, you can see that blackheads and other pore "fuzz" actually come off on your towel. And your skin feels clean . . . really clean . . . refreshed, smooth like velvet!

Start Now

Improve Your Complexion

Don't take a back seat or be a wall-flower because of bad skin. If you want to get your full share of fun and parties . . . clear up your complexion and let Mint Julep Masque "Lead the Way"! You certainly owe it to yourself to try a single fifteen minute home treatment to convince yourself that this new Queen Helene masque cream can work wonders for you.

Attention! MOTHERS of Teen-Agers

Queen Helene Mint Julep Masque is a MUST for you, too! It will help tighten sagging skin on face and throat, relax tired face muscles and stimulate a fresher, cleaner, more youthful complexion. Try a medicated Mint Julep Masque Treatment TODAY! You'll be delighted with the skin-clearing experience and more alive feeling that comes with every treatment.

Queen Helene Mint Masque is only \$3.00 for the six ounce jar, enough for over 3 months of daily home treatments. Buy it today! Start using it immediately! Prove it to yourself at a risk, for one full month. If, at any time during the month, you are not completely satisfied, simply return the unused portion and you will get back every penny of your purchase price.



SEABATE SALES CORP. DEPT. 16640
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Send me the Queen Helene Mint Julep Masque as indicated on guarantee of satisfaction or money back.

☐ 6-oz. jar enough for 3 months \$3.00
☐ SPECIALS Two (2) jars \$5.00. Limited time.
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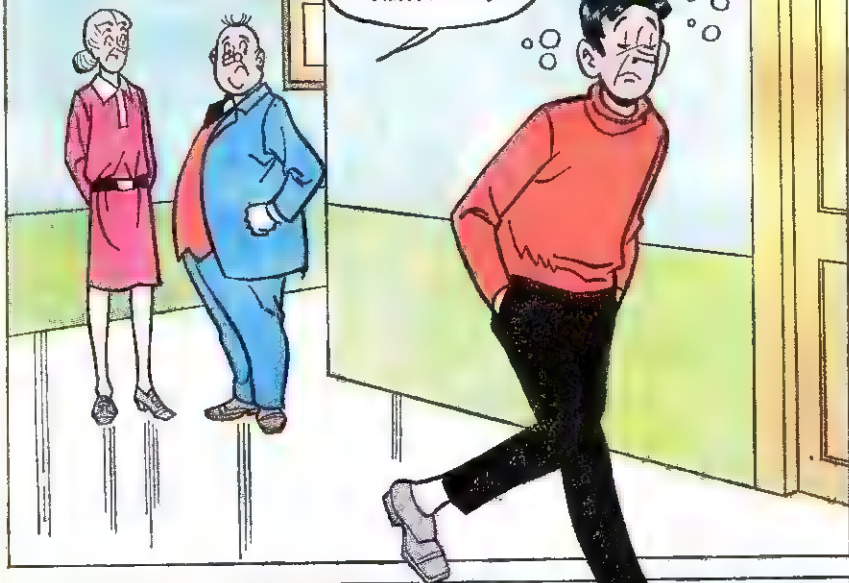
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Jughead

IDENTITY CRISIS

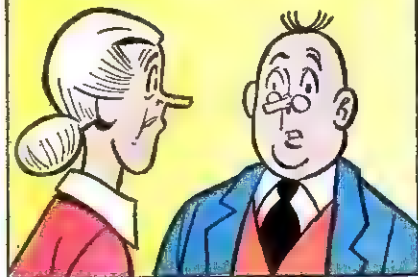
MISS GRUNDY, WHAT'S WRONG
WITH JUGHEAD? HIS WORK HAS
NOT BEEN UP TO HIS USUAL
STANDARDS LATELY!

THAT'S NOT LIKE
HIM AT ALL!



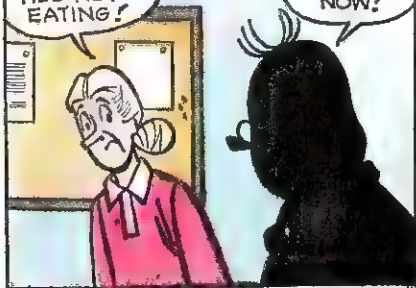
THAT'S NOTHING, CHIEF!
YOU KNOW WHAT ELSE
IS EVEN **MORE**
NOT LIKE HIM?

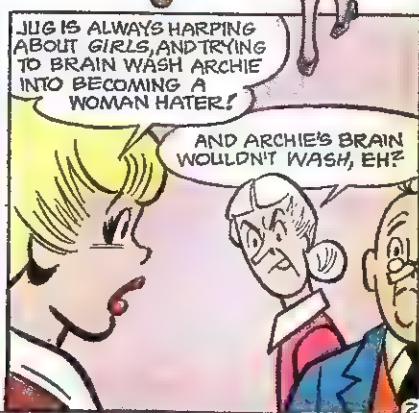
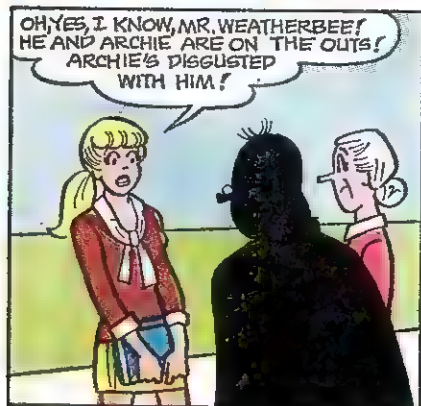
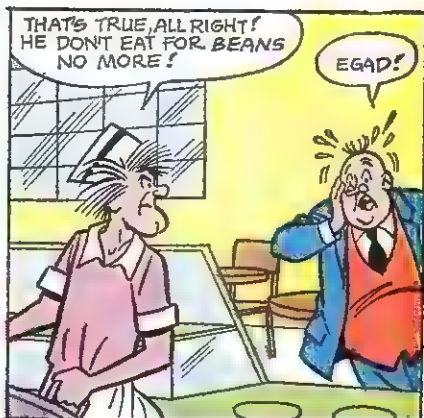
WHAT ELSE
IS **NOT**
LIKE HIM?

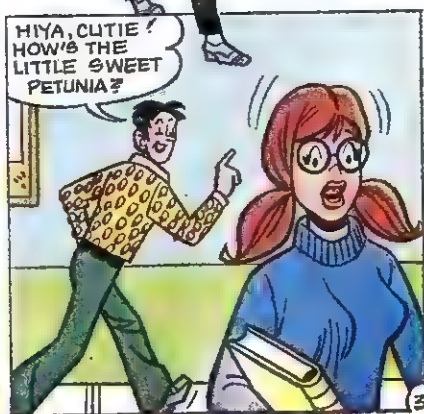


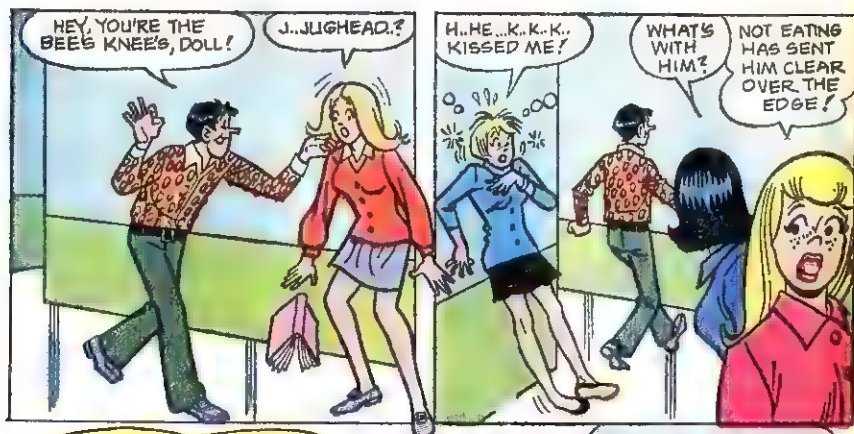
HE'S OFF
HIS FEED!
HE'S NOT
EATING!

OH, COME
NOW!





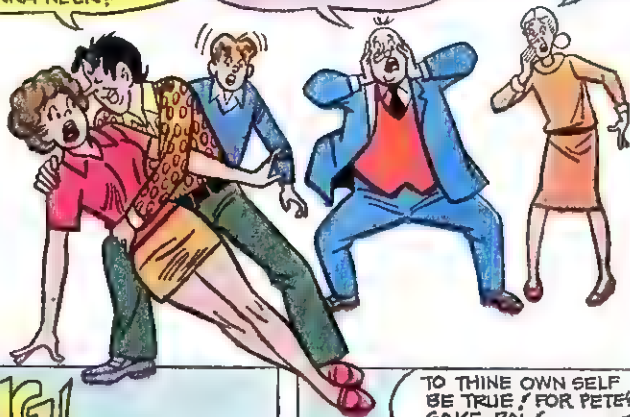




NEATO, CHICKIE-BABY!
YOU'RE THE CAT'S MEOW!
WANNA NECK?

GOOD GRIEF! I'VE
CREATED A MONSTER!

HIS SLANG COVERS
THREE GENERATIONS!





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- ☐ Industrial/Production Management
- ☐ Marketing/Advertising/Sales Management

3. MOTEL/HOTEL MANAGEMENT

- ☐ Motel Management
- ☐ Club/Restaurant Management
- ☐ Resort Manager
- ☐ Hotel Executive

4. COMPUTER PROGRAMMING

- ☐ Programming Concepts
- ☐ COBOL ☐ System 360
- ☐ Fortran IV

5. INTERIOR DECORATING & DESIGN

- ☐ Interior Decorator
- ☐ Interior Designer
- ☐ Advanced Interior Designer

6. ELECTRICIAN

- ☐ Master Electrician
- ☐ Practical Electrician

7. SECRETARIAL

- ☐ Medical
- ☐ Legal
- ☐ Executive

8. DRAFTING

- ☐ General Drafting

- ☐ Specialized Training (Arch., Mech., Struct., Electrical, Aircraft, Electronics)

9. AUTOMOTIVE

- ☐ Master Mechanic
- ☐ Air Conditioning Specialist
- ☐ Body Rebuilding Specialist
- ☐ Diesel/Gas Mechanic

10. ENGINEERING

- ☐ Mechanical ☐ Civil
- ☐ Chemical ☐ Industrial
- ☐ Electrical-Electronics
- ☐ Surveying & Mapping

11. ELECTRONICS

- ☐ Electronics Technician

☐ Check here for special information, if age 16 or under

Miss

Mrs.

Mr.

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Junior Sales Club of America

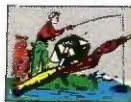
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Fold Over Here & Don't Cut! Do Not Seal (Paste, Staple or Scotch Tape) & No Stamp Needed!

Please send me my first order of 12 All Occasion Greeting Card Boxes to sell.

Name
Print Clearly
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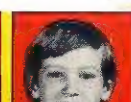
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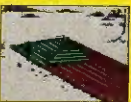
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☐ All Flower Seeds ☐ Mixed Vegetable and Flower Seeds

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